Cong Ottih

User Testing.

P9 (4/10/19) Report.

This 20-year-old male is a student and a fellow Samsung user. He liked the app and kept complimenting its usability, claiming that people could really use it in life. He would use the app for searching memes but not editing them. He'd rather use photoshop on his computer to be more precise with editing. According to him, he would’ve liked there to be a mini advanced search tab in the general search bar rather than the tab that's in the hamburger menu. Also, he was not able to find the save button.

P10 (4/11/19) Report:

This 21-year-old female is a student and an aspiring economist. She picked up how to use the app rather quickly some of her assumptions were off when it came to sharing on social media. She thought that it was ineffective for media to be shared right after logging in on Instagram, and that the process didn’t make sense. What if it was a mistake or she chose the wrong item to share and didn’t know.

Conclusion:

Overall, the users found the app to be straight forward and intentional. I noticed that it took a good amount of time for users to understand how the advanced search worked and the functions of each search bar. I think we should rearrange the observations questions to where they line up with the order of the .pdf files for better presentation. For example, 1st 5 questions should go with Group02Design01V01.pdf and so forth.